

Jason Maher

CREATIVE DIRECTOR

EMAIL

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WEB SITE & PORTFOLIO

shinypaper.com (design)

jasonmaher.ca (photo)

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TELEPHONE

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PROFILE

- Over 20 years experience leading new media creative teams in the development of Web sites, CD-ROMs, kiosks, videos and print materials for various clients including educational, government, not-for-profit agencies and fortune 100 companies
- Strong leadership skills, in all areas from project management and leading creative teams to running a company
- Strategic creative thinker and very confident in client presentations

RELEVANT EXPERIENCE AND ACCOMPLISHMENTS

Project Lead

- Guided ConnectABILITY web project through to a provincial web strategy for the Ministry of Community and Social Services. Engaging agencies throughout the province to help steer and shape the end product.
- Helped client brainstorm and create a prototype of a location based search engine (Lasoo)
- Lead content development teams at Surrey Place to create online learning modules on Autism

New business development

- Developed over 1M in business in just over 3 years for Ockham's Razor
- Developed loyal client list, over half of the billings were from repeat business
- Launched 2 different online businesses, one of which was bought by Yahoo

Accessibility experience

- Worked with accessibility design challenges for the developmentally disabled
- Experience in accessibility planning and implementation

SKILLS

- Extensive experience in illustration, photography, corporate identity and interactive design
- Versatile: can contribute to the strategy, concept and production phases for every project
- Deadline driven efficient worker
- Versed in user-centered design practices
- Motivational leader and team player
- Excellent presentation skills
- Keen understanding and ability to interpret client needs

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SELECTED SITES

Houseonparliament.com

A local british style gastro pub.

ConnectABILITY.ca

Designed to support people with an intellectual disability their families and support network.

CMASCanada.ca

Supporting the settlement and care of young immigrant children.

Spinclusion.ca

A game celebrating differences and including everyone.

EMPLOYMENT HISTORY

2003 - present

CREATIVE DIRECTOR - **Shiny Paper**

- Designer, Font-end developer, Photographer, Illustrator, Animator
- Experience in working with the AODA guidelines
- Experience in hand coding HTML and CSS based sites
- Extensive experience in working with open source tools such as Wordpress, Bootstrap etc.
- Hands on experience developing e-learning modules including video, animations webinars etc.

1998 - 2003

CREATIVE DIRECTOR/FOUNDER - **Ockham's Razor Inc.**

- Creative Director/Senior Designer and Information Architect on all projects
- Managed an office of 15 people as well as many off-site contractors
- Responsible new business development and client management

1994 - 1998

ART DIRECTOR/PROJECT DIRECTOR - **Sierra Communications Inc.**

- Senior Project Manager and Client Liaison.
- Art Directed work from concept to completion on all projects
- Interface Design and Information Architecture on all projects
- Managed a Studio of 5 artists and 20 programmers

1989 - 1993

ART DIRECTOR/PROJECT MANGER - **Brunico Communications Inc.**

- Editorial design/layout of Playback, Strategy, Video Innovations, Canada on Location, and Playback International
- Editorial Illustration for all publications
- Production management of all publications